



CATHAY BANK

For immediate release

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Cathay Bank launches Spring CD promotion

(May 1, 2014, Los Angeles) Cathay Bank launches the Spring CD Promotion for all customers in the U.S. During the promotion period, May 1, 2014 to June 30, 2014, customers can receive a special Annual Percentage Yield (APY) when they open a CD with a minimum deposit as shown below and a term of 1, 2, or 3 years plus a Cathay ValuePlus account.

Term	Opening Deposit \$10,000 – \$99,999.99	Opening Deposit \$100,000 or More
1 year	0.80% APY	0.90% APY
2 year	1.00% APY	1.10% APY
3 year	1.20% APY	1.30% APY

Customers can visit their nearest Cathay Bank branch for offer details. You can also call 1-800-9CATHAY or visit www.cathaybank.com for more information.

Promotional APY offer available for personal or business CD opened with new money for the terms stated above during the promotion period only. APYs stated effective as of 4/21/2014 and subject to change at our discretion. Minimum balance required in the CD to earn the promotional APY is the same as the opening deposit amount. Offer will not apply to deposits renewing during the promotional period, even if new money is added at the renewal of the deposit. No other bonus rates available for this promotion. Penalty will or may be imposed for early withdrawal. Fees could reduce earnings on the account. \$2,000 minimum deposit required to open the Cathay ValuePlus account. Other terms and conditions apply.

Member FDIC

Equal Housing Lender

—End—

**Building Successes for over 50 Years
About Cathay Bank**

Cathay Bank is a subsidiary of Cathay General Bancorp (NASDAQ: CATY). Founded in 1962, Cathay Bank offers a wide range of financial services. Cathay Bank currently operates 32 branches in California, nine branches in New York State, three in the Chicago, Illinois area, three in Washington State, two in Texas, one in Massachusetts, one in Nevada, one in New Jersey, one in Hong Kong, and a representative office in Taipei and in Shanghai. Cathay Bank's website is found at www.cathaybank.com. FDIC insurance coverage is limited to deposit accounts at Cathay Bank's U.S. domestic branch locations.